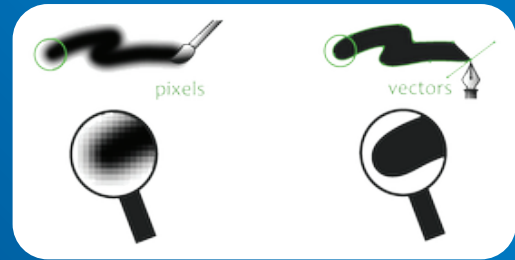


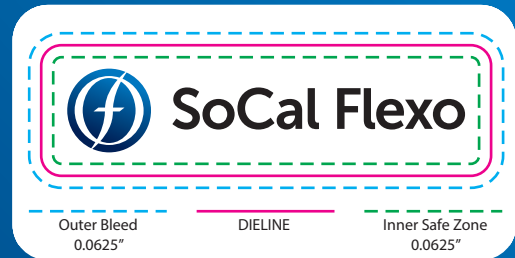
• ARTWORK FILES •

- Adobe Illustrator / PDF preferred
- Vectorized artwork, outlined fonts preferred
- Document mode: CMYK with 300 ppi resolution
 - RGB files will be converted to CMYK
 - Conversion will alter intended color drastically



• DIELINES •

- 0.0625" Bleed outside dieline.
- 0.0625" inside dieline for safe zone / live area.



• COLORS / INKS •

- Clearly indicate pantone or spot colors in file
- Note placement of special areas (whites, foils, stamps, varnishes)

• PRINTING TOLERANCES & SPECIFICATIONS •



SoCal Flexo cannot guarantee scan for barcodes under 80% magnification

Barcodes require a .025" quiet zone on the right and left sides of each outside bar.

Please reach out to your customer service representative for any questions or concerns regarding your artwork. We are more than happy to guide you through the basics and make minor changes for you.